

Villa Maria Dream Summer promotion Terms and Conditions

1. The Promoter of this promotion is Villa Maria Estate Limited (“Promoter” or “us or we”).
2. The promotion commences at 12:01am (NZDT) on 3rd of November 2025 and closes at 11:59pm on 14th of December 2025 (“Promotion Period”).
3. By entering into this promotion, you agree to these terms and conditions.
4. Participating Stores: Liquor outlets and Supermarkets nationwide in New Zealand.
5. Website: www.villamariawines.com/nz/win
6. The promotion is open to New Zealand residents aged 18 years or over. Non-New Zealand Residents and/or Entrants under the age of 18 years old, Employees of the Promoter, the Promoter’s associated companies, the Promoter’s agencies associated with the Promotion, and participating retailers and their immediate families are ineligible to enter.

How to enter

7. To enter the promotion, you must purchase 1x 750mL bottle of any Villa Maria wine (“Participating Products”) with a promotional neck tag from a Participating Store during the Promotion Period. Scan the QR Code on the neck tag or visit www.villamariawines.com/nz/win to enter your details and submit your entry during the Promotion Period to gain one (1) entry into the Major Prize draw.
8. You must retain the original purchase receipt(s) as proof of purchase.
9. Multiple entries are permitted in accordance with clause 7. Limit of one entry per person per day, and to be accompanied by an original purchase receipt for each entry.
10. The Promoter reserves the right to verify the validity of entries and to disqualify any entry or refuse to award the Prize where false or misleading details have been given by you, or you have behaved in a fraudulent or dishonest manner, or in breach of these terms and conditions.

The Prize

11. Major Prize Draw: One (1) lucky winner will win \$25,000 NZD cash. The prize payment will be deposited into the winner’s nominated New Zealand bank account within 28 days of the prize draw date.
12. Total prize pool value is \$25,000 NZD.

13. Prizes cannot be transferred by a winner to another person without the prior written consent of the Promoter.

Deciding on a winner

14. The Major Prize winner will be randomly drawn from all eligible entries received during the Promotion Period at 10:00am on the 17/12/2025.
15. Draws will be conducted by the Promoter's representative at 17 Halsey Street, Auckland 1010.
16. The Promoter's decision on the winner is final and may not be challenged.
17. The winners of the Prize will be notified by email or phone within 2 business days of the draw. The Prize must be redeemed within 14 days of being notified. If the Promoter fails to make contact with a winner within 14 days from the date of the draw, the Promoter may redraw another winner.
18. The Promoter will require the Prize winner to provide proof of identity, age, and residency in order to claim the prize. If an entry cannot be verified to the Promoter's satisfaction, the entry will be invalid.
19. If any Prize or component of the Prize is unavailable, the Promoter reserves the right to substitute a different Prize of equal or greater value.

Privacy

20. All personal information you provide us in connection with this promotion will only be used and disclosed for the purpose of running the promotion and in accordance with our privacy policy [<https://www.villamariawines.com/privacy-policy/>]. To access or correct your details, contact us at PrivacyOfficer@villamaria.co.nz. We may need to disclose your personal information to our agents, BTL Group Limited, involved with this promotion for the purpose of managing this promotion and providing the Prize to you. BTL Group Limited privacy policy here: <https://www.btlengage.com/privacy-policy/>

General

21. The Promoter is not liable for any failure (for whatever reason) to record an entry into the promotion. The Promoter will not be responsible for any late, lost, or misdirected entries, including but not limited to entries received due to technical problems.

22. The Promoter and its related companies, employees and agencies shall not be liable for any loss (including special or consequential loss) damage or personal injury suffered (whether mental or physical) by any person arising directly or indirectly out of or in connection with entering this promotion, any prize draw, a prize, or its use by the winner/s.

23. The Promoter reserves the right, in its sole discretion, to vary these terms and conditions or cancel any or all of the prize draws or components of this promotion without notice.

24. These terms and conditions are governed by the laws of New Zealand.

For queries relating to this promotion please contact the Promoter's agent, BTL Group Limited technical support line 0800 99 22 44 during business hours Monday - Friday.